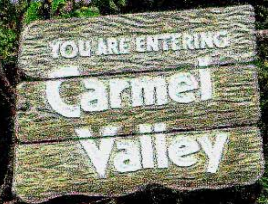


Carmel Valley Association

*To preserve, protect and defend the natural beauty
and resources of Carmel Valley*



CVA Newsletter ~ November 2010

www.carmelvalleyassociation.org

Coming Events

Nov 14, 2-3:30pm
CARMEL VALLEY VOICES

Native Voices
Legacy of the Land

Linda Yamane



*A descendant of CV's native
Rumsien, this master
storyteller brings alive
native songs & stories*

KIDS ARE ESPECIALLY INVITED

Carmel Valley Voices
Programs are held on
selected Sundays, 2-3:30 pm, at
Sanctuary Bible Church
Faith Hall
8340 Carmel Valley Road

FREE OF CHARGE

Big development saddles 'broke' counties with the bill

By Anna Caballero

When we turn the corner on our sputtering economy, growth and development will once again take center stage as a top issue.

Development must be guided by planning that balances the competing needs of our communities. There are major issues to consider: housing needs, working agricultural lands, water, municipal infrastructure, public education, public safety and more.

Big corporate developers don't always have the best interests of the whole community in mind. Sometimes city and county leaders allow too many building permits to be pushed through without adequate planning and funding of local infrastructure.

One example of a more extreme impact of this over-development is a broken sewer system, in Ceres, and the need for large tax increases to bring city and/or county services up to levels adequate for the demand. California is in dire need of significant infrastructure reform.

It is also absolutely critical that we protect working agricultural lands. Agriculture is the engine at the heart of the economy, both in the Salinas Valley and in the Central Valley. I am proud of my record of strong support for the Wil-

liamson Act, which protects working ag land from over-development.

When Governor Schwarzenegger tried to cut Williamson Act funding, I fought to secure the funding. Working with leaders in the agriculture community, I also worked to extend the program and make improvements to it so that it works better for farmers.

Arguably the most contentious element surrounding development is water supply. California has experienced a severe water crisis and it has hurt farmers, businesses and families—creating impacts that ripple throughout every area of the state.

I played a key role in passing California's historic water package. Working in a bipartisan way, we found ways to increase water sup-

plies for farmers and ensure clean and reliable drinking water for families.

Smart development takes vision, a willingness to engage with the community and a commitment to balance the need for a healthy agriculture industry and housing for families. It also takes courage to stand up against big corporate developers who seek to control politicians and who don't have our communities' interests at heart.

Anna Caballero is State Assemblyperson, 28th District, and candidate for the State Senate, 12th District



President's Letter

By Christine Williams

On Oct 26 or soon after, the Board of Supervisors plan to certify the new General Plan for Monterey County. It's been a long review process with very little citizen input. CVA has persistently represented your concerns about traffic and over-development.

After the County gutted 37 items of our current Master Plan, several issues were added back in: equestrian language and the following two critical statements below:

**All policies, ordinances and decisions regarding Carmel Valley*

shall be consistent with the goal of preserving Carmel Valley's rural character. In order to preserve the rural character of Carmel Valley, development shall follow a rural architectural theme with design review.

**Updates to the Master Plan shall include a public form with the local citizen advisory committee to provide recommendations that reflect a comprehensive cross-section of local attitudes toward the future of the valley as a living environment.*

Margaret Robbins: a huge THANK YOU for your tenacious work on this complex challenge!

Of grave concern is the change in the traffic measurement method, only for Carmel Valley Road, which allows for much

Continued Page 2, column 1

Carmel Valley

Continued from Page 1

higher numbers of cars than are now allowed before developers are required to mitigate. The County has accepted better language, but it still counts one car as one car. We continue to haggle with the County on this. Language that suggests 4-laning any more of Carmel Valley Road was also removed. Thanks to Tim Sanders for his tireless work analyzing this complex issue.

A 266-unit cap placed on all new development in Carmel Valley was lowered to 200 due to the late-on discovery of over 100 extra visitor-serving units (VSU) being rented out that the County didn't know about. The cap was to be 110 and we're now over 200. Traffic impact was considered, which allowed for lowering the unit cap number.

**EXPECT
DELAYS
INDEFINITELY**

The subdivision moratorium will disappear upon approval of this plan, so the unit cap is critical. Added back in was language encouraging equestrian activities as well as bike and shortcut trails.* (See Page 3)

On another note: The picnic was lovely and I want to thank Lorraine and Edward Surprenent, Michele and Brian Rowlett, Donna Kneeland, Rod Mills, Hubert Fabre, Pete Jones, Sandy Schachter, Dave Burbidge, Mibs McCarthy, Jeff Cornell and Kim Williams for all they did to make it happen.

Robert Greenwood, with over 30 years of service on the Board, was honored for his lasting and tremendous work for Carmel Valley. THANK YOU Robert! You are so amazing.

Our Carmel Valley Voices has been a great adventure. We have enjoyed the varied speakers and getting to know others in our community. However, we have decided to suspend this program—be sure to come hear Linda Yamane though; she is a treat!—after November. Sandy Schachter has done a fantastic job arranging these! Thanks, Sandy. We plan to begin providing two to three large forums a year on land use, water, and traffic issues that face Carmel Valley. Be watching for them.

Want to stay really up-to-date? Ask to be on our email list by emailing us at carmelvalleyassociation@gmail.com



TOP LEFT: CV Voices Artist Paola Berthoin (with Darby Worth); Peter Meckel, May Waldroup & Bob Zobel on CV business history



LEFT: Jewish Food Festival crowds watch a traditional wedding enactment at Congregation Beth Israel, Aug 29



BELOW: This is just the beginning: Carmel Cottages, a huge new assisted living facility (behind Brinton's)



Gallery



ABOVE & RIGHT: The huge CV Harvest Farm to Table Festival, in late Sep near Quail Lodge, featured wines, heirloom tomatoes, food, art and LOUD rock music audible for miles around

BELOW LEFT: Annual CVA picnic at CV Trail & Saddle Club, Sep 26

BELOW: Hallowe'en for CV school kids at Hacienda Hay & Feed



BELOW: Dick and Elizabeth Barratt and Meg Clovis accept the 2010 County Historical Society Award from Society president Carol Alleyne

Focus on Carmel Valley Business

By Scott MacClelland

You might be surprised to discover how many Carmel Valley residents take their out-of-town guests to **Hacienda Hay & Feed**. It's probably not because of owner Chris Olow's gastronomic promise, "If it eats, we feed it." Rather, it's Hacienda's menagerie of farm and ranch critters, including an emu (whose brain is smaller than its eye,) a resident donkey that delights in speaking a dialect of HeeHaw, persistent if slow dusty desert tortoises and kick-up-your-heels calves still in their first weeks of life.

Then there's Hallowe'en, when CV school kids are bused in for the zoo and a trip through the spooky hay-bale tunnel, whose mysterious darkness requires a flashlight for all but the faint of heart (meaning the chaperoning adults.)

Hacienda Hay & Feed, next door to Valley Hills Center at 7180 CV Road, started out as a neighborhood grocery store. It became Hacienda Hay & Feed in 1971 and, in 1999, was purchased by Chris and JoAnn Olow. She is from a sixth generation local family; he worked as an auto mechanic at the Carmel Rancho 76 station. They met in kindergarten. Chris explains that he loves animals, and being his own boss, "Any business problems are my own." Obviously, the Olows love kids as well. They also have worked to preserve the rural character of Hacienda H&F and its surrounding environment; in addition they provide tractor service (mowing, tilling and rotodiscing) to valley clients. Not bad for a small town enterprise that, in 2003, got noticed in *The New Yorker*.

On Sept 29, the Monterey County Historical Society bestowed its 2010 (annual) honor on the Carmel Valley Historical Society for a "tremendous job collecting history and diligent work to build a CV history center," said MCHS executive director Mona Gudgel. The award included a numbered print by artist John Roby.

From Page 2

* The entire Carmel Valley Master Plan can be downloaded from : http://www.co.monterey.ca.us/planning/gpu/GPU_2007/gpu_2007.htm and then click on: Final Versions of the General Plan (October 26, 2010), then CVMP.

launches a long line of County subdivision approvals in the wake of GPU 2010





Carmel Valley Association
 PO Box 157
 Carmel Valley CA 93924

Since 1949

PRSR STD
 AUTO
 U.S. POSTAGE PAID
 Carmel Valley, CA
 PERMIT No. 2

Board of Directors

- Christine Williams, President 659-1307
- Rich Fox, Co-Vice President/Co-Chair Membership 659-1123
- John Walton, Co-Vice President/Water 659-1519
- Sandy Schachter, Secretary 659-5877
- Edward Surprenant, Treasurer 659-0815
- Dale Agron, Land Use 624-3038
- Max Chaplin, Chair Land Use 484-0244
- Donna Kneeland, Outreach 625-0929
- Mibs McCarthy, Land Use 659-1115
- Rod Mills, Chair Roads and Trails 659-3745
- Margaret Robbins, Land Use/Water/Roads 624-1153
- Glenn Robinson, President Emeritus 659-1152
- Tim Sanders, Land Use 625-4324
- Loren Steck, Co-Chair Membership 626-8761

- Eleanor Avila, Historian 624-1156
- Dick Stott, Webmaster 624-9048
- Scott MacClelland, Newsletter Editor, 624-7268

CHANGE SERVICE REQUESTED

Carmel Valley Non-Profit Profile
Carmel Valley Village Improvement Committee
 By Demi Briscoe

The Carmel Valley Village Improvement Committee (CVVIC) is a non-profit, volunteer-managed 501(c)(3) non-profit organization of residents and businesses dedicated to preserving the rural lifestyle of the Village while making improvements for the enjoyment of both residents and visitors.

We have worked with PG&E to accomplish the undergrounding of the utilities throughout the Village. We helped to convert the “cobra head” lighting structures originally installed in the Village to today’s rustic lanterns. CVVIC created pathways throughout the Village so that people do not have to walk in the roadways, and we created the Welcome Garden at the mouth of the Village and maintain both the pathways and garden to this day. We are always adding to the pathway system and hope to complete the entire project in the future.

Because we feel that a law-enforcement presence in the Village is extremely important, we have paid the rental for the Sheriff’s field office, with the help of donations, for many years. This is expensive, at \$700 per month. There is no County funding available for this purpose. CVVIC is solely dependent upon membership dues, donations and grants. We are always looking for new members. Please contact me (659-3626) if you wish to have an application mailed to you. And be sure to join us for our annual **Holiday Party on Friday, December 10, 5:30 until 8:30**, at the Carmel Valley Lodge's conference room, Ford and Carmel Valley Roads.


Demi Briscoe is CVVIC board president

BreakingRecords

Publications
 Editorial
 Media
 Advertising

Bids by request
Breakingrecords@sbcglobal.net
 (831) 624-7268

DOCTORS ON DUTY™
 MEDICAL CLINICS



At *Doctors on Duty*, we’re here for you with 10 locations throughout Monterey and Santa Cruz Counties with flexible nighttime and weekend hours. Our clinics are staffed by qualified health professionals who are ready to treat a wide range of your healthcare needs.

Find us in the **Yellow and White pages**
 and DoctorsonDuty.com.

Carmel Video
Carmel Valley Video

Mid Valley Center
 624-2270
 CV Village
 659-3651



www.carmelvideo.net
 Celebrating 25 years of service to the community

Now: new releases 2 days, older titles 7 days, at the usual rental price